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COURSE: BUSINESS MANAGEMENT

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ACADEMIC YEAR: 2016-2017

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TYPE OF EDUCATIONAL ACTIVITY: Characterizing

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TEACHER: DANIELA CARLUCCI

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mobile (optional): 3204218829

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Language: ITALIAN

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ECTS: 6

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n. of hours: 60

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Campus:Potenza  
School of Engineering  
Program: Mechanical Engineering

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Semester: I

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#### EDUCATIONAL GOALS AND EXPECTED LEARNING OUTCOMES

At the end of the course the student will know:

- organisational features and structures of a company
- legal structures of company
- principles of accounting and financial statements analysis
- basics of budgeting
- approaches and tools of investment analysis
- approaches, methods and tools of project management
- basics of business plan

At the end of the course the student will be able to:

- understand the functioning of the economic system, according to both micro and macro perspectives
- understand and analyze the organizational features of a company
- understand and analyze business accounting
- assess the economic and financial aspects of organizations through numerical and qualitative parameters
- assess the cost-effectiveness of investments
- solve complex organizational and management issues, by combining managerial, organizational, technological knowledge
- know and apply approaches, tools and techniques for project management
- manage a complex project
- develop basics of a business plan

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#### PRE-REQUIREMENTS

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#### SYLLABUS

- Business and innovation (4h)

-Organisation (8h)

Organisation concept and Organisational theories. Organisational relations and structures. Organisation design. Informal organisation: concept, theories and models.

- Legal structure of the enterprise (6 h)

Foundations of the legal features of enterprises. Typologies of legal structures of the enterprise.

- Accounting and Financial statements analysis (12 h)

Principles of accounting and financial statements analysis. Balance Sheet.

- Planning and management control & Budgeting (10 h)

Principles of Planning and management control & Budgeting. Costs typology. Direct e full costing. Cost-volume-profit analysis.

- Investment Analysis (8h)

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Foundations of the investment analysis. Techniques for investment analysis

- Project Management (8 h)  
Foundations of Project management. Project life cycle. WBS and scheduling techniques. PM and organisation. Resources management.
- Business plan: basics (4h)

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#### TEACHING METHODS

- X Theoretical lessons
- X Tutorials in classroom
- X Project works

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#### EVALUATION METHODS

- X Written examination
- X Discussion of a project work
- X Oral examination (optional)

The assessment consists of a written test containing 5 (on average) exercises regarding the theoretical contents of the course. The duration of the test is of 2 hours (on average). In addition to the written test, a project work regarding a topic assigned during the course, has to be discussed. This discussion stands for the oral examination. In the absence of a project work the oral examination is optional.

The discussion of the project or the possible oral examination requires the successfully passed written exam.

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#### TEXTBOOKS AND ON-LINE EDUCATIONAL MATERIAL

Main educational material is represented by Lecture notes /slides provided by the teacher available on a Dropbox folder

Some texts for further reading are

Cavalieri, E., Ranalli, F., 1994, *Appunti di Economia Aziendale*, Vol. 1 e 2, Edizioni Kappa, Roma

Anthony, R.N., Macrì, D.M., Pearlman, L.K., 2000, *Il Bilancio*, 2° edizione, McGraw-Hill, Milano

Garrison, R.H., Noreen, E.W., 2004, *Programmazione e Controllo – Managerial Accounting per le decisioni aziendali*, McGraw-Hill, Milano

Bellandi, G., 1993, *Economia e Gestione dell'impresa*, UTET, Torino

Costa, G., Nacamulli, R. (a cura di), *Manuale di Organizzazione Aziendale*, Utet, Torino.

Santesso, E., 1997, *Valutazione di Bilancio*, Giappichelli, Torino.

Thuesen G. J., Fabricky W.J., 1994, *Economia per Ingegneri*, Ediz. Il Mulino

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#### INTERACTION WITH STUDENTS

At the beginning of the course the professor describes the objectives, program and methods of appraisal and collects the list of students who intend to follow the course, with their name and emails. During the semester the professor shares with the students the educational materials through a dropbox folder.

Office hours reception: Monday from 11:30 to 12:30 at the study.

In addition to weekly reception, the professor is available to receive the students after an e-mail or phone contact, and at the end of the lesson.

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Università degli Studi della Basilicata  
**Scuola di Ingegneria**

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**EXAMINATION SESSIONS (FORECAST)<sup>1</sup>**

Riportare le date inserite nella scheda in lingua italiana

*10/02/2017, 03/03/2017, 07/04/2016, 19/05/2017, 23/06/2017, 21/07/2017, 22/09/2017*

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**SEMINARS BY EXTERNAL EXPERTS**    YES     NO

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**FURTHER INFORMATION**

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<sup>1</sup>Subject to possible changes: check the web site of the Teacher or the Department/School for updates.